



DECOR MAISON

PRESS RELEASE SEPTEMBER 2015

Decor Maison presents Maison Babette – a playful collection that moves smoothly between retro and modern.

Swedish wallpaper brand Decor Maison is now launching Maison Babette, a collection that takes you on a playful dance through Parisian penthouses and Scandinavian rose gardens. In this timeless ballet, botanical patterns meet modern retro expressions such as dots and stripes as well as textile classics with a toile touch – designs that move effortlessly between the past and present. The collection is named after and inspired by the French ballet dancer and actress Babette Cochois, who enjoyed great success in the mid 18th century.

COLLECTION FACTS

The collection features 32 wallpapers, of which two are digitally printed. The wallpapers are printed on WallSmart (Non Woven). For further information, images or wallpaper samples for photoshoots, please contact: Ann-Marie Ivarsson, email ami@decormaison.se

DECOR MAISON

It started with a love affair, which evolved on the friendship ties between France and Sweden. Although Decor Maison now calls Sweden home, it's the dual heritage that creates the brand's timeless splendor and fuels its passion for interior decoration. Celebrating the joy of living – joie de vivre – Decor Maison embraces you who follow your heart and soul. Decor Maison is based in Borås and is part of the Gimmersta Group, which also includes Sandberg Wallpaper, Rebel Walls and Tapetterminalen. Please follow Decor Maison's "Joie de vivre movement" on Facebook and Instagram.



DECOR MAISON

Surbrunnsgatan 10, Box 1201, SE-501 12 Borås, Sweden, Tel +46 (0)33-12 90 80, info@decormaison.se