



DECOR MAISON

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Decor Maison presents Maison Amelie – a love affair between Sweden and France.

Swedish wallpaper brand Decor Maison, with headquarters and manufacturing in Sweden, makes a new initiative in spring 2015. Launching the collection Maison Amelie, the brand dives deeply into the Swedish, blooming wallpaper heritage and spices things up with a touch of French romance.

- With the collection Maison Amelie we clarify and define Decor Maison's passion for French culture, explains Krister Magnusson, marketing manager at Decor Maison. Although Decor Maison operates primarily in Sweden, it's the dual heritage that creates the brand's timeless splendor and fuels our passion for interior design. 'Joie de vivre', celebration of life, are key words when we develop Decor Maison's collections, targeting an audience that bring heart and soul into their interior decoration.

The wallpaper collection Maison Amelie invites you to a vintage journey through classic flowerscapes and updated patterns from the past to create a calm and down-to-earth ambience. This is a genuine romance with an urban touch, the kind of love that endures. French-Scandinavian design at its very finest.

COLLECTION FACTS

The collection features 34 wallpapers, of which four are digital. The wallpapers are printed on WallSmart (Non Woven). Decor Maison stands for a timeless expression rooted in the meeting between French and Swedish culture.

For further information, images or wallpaper samples for photoshoots, please contact: Ann-Marie Ivarsson, email: ami@decormaison.se. Please follow Decor Maison's "Joie de vivre movement" on Facebook and Instagram.

Decor Maison is based in Borås and is part of the Gimmersta Group, which also includes Sandberg Wallpaper, Rebel Walls and Tapetterminalen.



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